



February 15, 2022

Dear Community Partner,

The DeKalb County Public Library, in partnership with the DeKalb Library Foundation, will celebrate its **20th Anniversary of the Annual Jubilee of Reading Book Club Conference** on Friday, August 12 - Sunday, August 14, 2022

Scheduled events include:

Friday, August 12:

Jubilee VIP Author Reception

Saturday, August 13:

Jubilee of Reading Book Club Conference
“Literary Block Party”

Sunday, August 14:

Brunch & Books

The Jubilee of Reading Book Club Conference was the vision of Doris K. Wells, DeKalb County Public Library’s first African American professional librarian and her daughter Tami Wells-Thomas. The late, Doris K. Wells was instrumental in bringing the “community program model” to DeKalb County. She created the Annual Kwanzaa Awareness Festival (now the Doris K. Wells Heritage Festival), which brought over two thousand attendees per year to the Wesley Chapel-William C. Brown Library. The festival celebrates the cultural diversity of DeKalb County through programs that support education, youth, seniors, families and local businesses.

As we prepare to celebrate the 20th Anniversary of Jubilee of Reading we need your help to keep the legacy alive, which is to support education, economic empowerment and improving the quality of life for DeKalb County residents through library programs. By becoming an event sponsor, you will help us reach our fundraising goal of \$20,000. Please see the attached Sponsorship Levels document to select the giving level that’s right for you!

Thank you in advance for your support and generosity! Your donation is greatly appreciated and will be used to support the efforts of the 20th Anniversary of the Jubilee of Reading Book Club Conference: Doris K. Wells Heritage Festival Initiative.

Warm regards,

Myguail Chappel

Myguail Chappel

Chairman- Jubilee of Reading Book Club Conference
DeKalb County Public Library

Jill Joplin

Jill Joplin

Executive Director
DeKalb Library Foundation

The DeKalb Library Foundation is a 501(c)3 charitable organization.

A portion of all donations is tax deductible.

DEKALB LIBRARY
FOUNDATION



DEKALB
COUNTY
PUBLIC
LIBRARY

a place to grow



20th Jubilee of Reading Book Club Conference

Brunch & Books - Sunday, August 14, 2022

2022 Sponsorship Opportunities and Benefits

Sponsorship of Doris K. Wells Heritage Festival: Jubilee of Reading Book Club Conference provides funding to support educational enrichment through programs and community initiatives.

VIP Jubilee Sponsor (Book Club) - \$1620

- ✧ 8 - Guest tickets for **Brunch & Books**
- ✧ 8 - 20th Commemorative Gift Bags
- ✧ 8 - 20th Anniversary Commemorative booklets
- ✧ Book club name and/or logo highlighted in 20th Anniversary Commemorative booklet
- ✧ Book club name and/or logo displayed on Step & Repeat during event
- ✧ 8 - Guest tickets to **Author VIP Reception**
- ✧ 1 - Personalized Author Gift Baskets

VIP Jubilee Sponsor (Individual) - \$202.50

- ✧ 1 - Guest ticket for **Brunch & Books**
- ✧ 1 - 20th Commemorative Gift Bag
- ✧ 1 - 20th Anniversary Commemorative booklet
- ✧ Name highlighted in 20th Anniversary Commemorative booklet
- ✧ Book club name and/or logo displayed on Step & Repeat during event
- ✧ 1 - Guest ticket to **Author VIP Reception**
- ✧ 1 - Personalized Gift

Heritage Sponsor - \$1020

- ✧ 6 - Guest tickets for **Brunch & Books**
- ✧ 6 - 20th Commemorative Gift Bags
- ✧ Book club name and/or logo highlighted in 20th Anniversary Commemorative booklet
- ✧ 6 - 20th Anniversary Commemorative booklets
- ✧ Book club name and/or logo displayed on Step & Repeat during event

Book Club Sponsor - \$620

- ✧ 4 - Guest tickets for **Brunch & Books**
- ✧ 4 - 20th Commemorative Gift Bags
- ✧ Book club name and/or logo highlighted in 20th Anniversary Commemorative booklet
- ✧ Book club name and/or logo displayed on Step & Repeat during event

Reader Sponsor - \$120

- ✧ 1 - Guest ticket to attend **Brunch & Books**
- ✧ Name highlighted in 20th Anniversary Commemorative booklet

***Note: SPONSORSHIP PAYMENTS AND DONATIONS MUST BE RECEIVED NO LATER THAN JUNE 1, 2022, IN ORDER TO BE INCLUDED IN PRINT MEDIA.**

Limited number of VIP Jubilee Sponsor levels available. Reservations will be allocated on a first come, first served basis. Payment of a 50% deposit is recommended to pay to secure VIP level and **Brunch & Books** tickets.

Saturday, August 13 event limit 100. Sunday, August 14 event limit 70.

For questions or additional information regarding sponsorship opportunities please contact Myguail Chappel: chappelm@dekalblibrary.org

Due to COVID-19 precautions we are limiting the number of guests for each event.



Jubilee of Reading Book Club Conference

Friday, August 12 - Sunday, August 14, 2022

2022 Event Sponsorship Commitment Form

The DeKalb Library Foundation invites your book club, organization or company to sponsor the 20th Anniversary Jubilee of Reading Book Club Conference, a fundraising event to support programming and other community initiatives.

YES, I would like to support with a sponsorship/donation in the amount of:

_____ \$1620	VIP Jubilee Sponsor (Book Club)	_____ \$202.50	VIP Jubilee Sponsor (Individual)
_____ \$1020	Heritage Sponsor	_____ \$120	Reader Sponsor
_____ \$620	Book Club Sponsor	_____	Donation (please indicate donation amount below)

Please provide the following information:

Contact Name: _____

Company Name: _____

Book Club Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I _____ (signature) agree to pay The DeKalb Library Foundation

\$ _____ as a _____ sponsor/donation for 20th Anniversary – Jubilee of Reading Book Club Conference and will receive the corresponding benefits.

Make checks payable to: **DeKalb Library Foundation, Memo Line: Jubilee of Reading**

Mail completed form and payment to: DeKalb Library Foundation – 3560 Kensington Road – Decatur, GA 30032

Credit card payments can be made by calling 404.508.7190, ext. 2257.

The DeKalb Library Foundation is a 501(c)3 charitable organization.

A portion of all donations is tax deductible.

Due to COVID-19 precautions we are limiting the number of guests for each event.



Jubilee of Reading Book Club Conference

Friday, August 12 - Sunday, August 14, 2022

2022 Advertising Specification Sheet

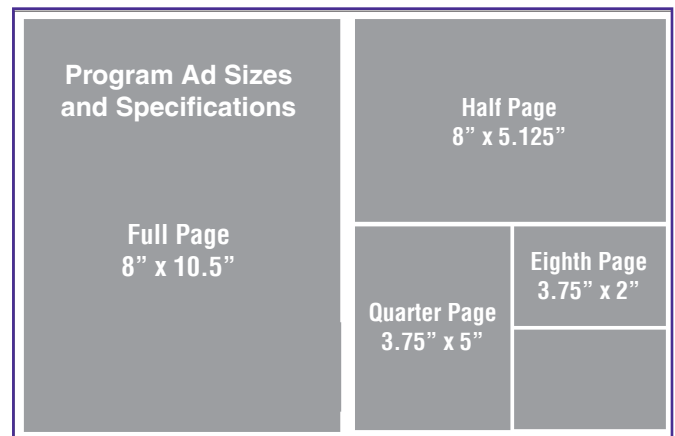
In celebration of the 20th Anniversary of the Jubilee of Reading Book Club Conference, we will be creating a 20th Anniversary Commemorative Booklet that will include the history of the Jubilee of Reading Book Club Conference, vendor advertisements, Metro-Atlanta Book Club Members, local business information and author highlights!

If you would like to promote your business, book or book club, fill out the form below.

Helpful information if supplying production ready files or logos

- ✧ 100% BLACK TEXT ON COLOR BACKGROUND OR ART PRINTS BEST
- ✧ LOW RESOLUTION JPEG'S OR DOWNLOADED ART OR PICTURES FROM INTERNET WITH LOW RESOLUTION IS NOT ACCEPTED
- ✧ HIGH RESOLUTION JPEG, VECTOR, HIGH RESOLUTION PICTURES PREFERRED
- ✧ FOR BEST RESULTS SEND HIGH RESOLUTION/300DPI DIGITAL FILES

AD SIZES	INCHES Width x Depth	COST
Full Page	8" x 10.5	\$150
1/2 Page	8" x 5.125"	\$100
1/4 Page	3.75" x 5"	\$50
1/8 (Business Card)	3.75" x 2"	\$25



Contact Name: _____

Business Name/or Book Club: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Email: _____

Artwork Due - June 1, 2022 - Submit your digital files by e-mail to: chappelm@dekalblibrary.org